



Munuais- ja maksaliitto
NJUR- OCH LEVERFÖRBUNDET

MEDIACARD 2026

Through the media of The Finnish Kidney and Liver Association you can reach comprehensively people with kidney and liver diseases, organ transplant recipients and their relatives, as well as nursing staff living in Finland.

Visibility can be bought in the association's Elinehto magazine, on the association's website and in the association's newsletter.

NEWSLETTER

The association's newsletter is published 11 times a year. In addition to these, three theme week newsletters are published. You can buy an advertising banner for newsletters (only 1 banner / newsletter). Advertising spots in the newsletters of theme weeks are only sold to the sponsors of that theme week.

Price of advertisement: 300 euros / newsletter

Banner size: 600x200 px

Image type: PNG

The text MAINOS must be clearly visible in the top corner of the banner.

The banner can contain an image and text. The picture should have a clear call to click on the picture. Clicking on the banner leads to the url address provided by the advertiser.

Book an advertising or ask more information:
petri.inomaa@muma.fi

Material delivery also: raisa.tasanto@muma.fi

ILMESTYMISAIKATAULU

1/2026	material 7.1.	published in week 3
2/2026	material 4.2.	published in week 7
3/2026	material 4.3.	published in week 11
4/2026	material 8.4.	published in week 16
5/2026	material 13.5.	published in week 21
6-7/2026	material 8.6.	published in week 25
8/2026	material 5.8.	published in week 33
9/2026	material 2.9.	published in week 37
10/2026	material 7.10.	published in week 42
11/2026	material 4.11.	published in week 46
12/2026	material 8.12.	published in week 51

HOMEPAGE MUMA.FI

The association's website is at www.muma.fi. You can buy an advertising banner for the page. You can freely choose the location of the banner. One page can have only one ad banner.

Price of advertisement: 1,000 euros / year or other negotiated price / time.

Banner size for PC: 1440 x 360 px

Banner size for mobile: 768 x 576

Image type: JPG or PNG

The text MAINOS must be clearly visible in the top corner of the banner.

The banner can contain an image and text. The picture should have a clear call to click on the picture. Clicking on the banner leads to the url address provided by the advertiser.

Reservation of advertising space and material:
petri.inomaa@muma.fi

MUMA.FI 2024

Visitors 141 140

Pagewievs 463 623

NEWSLETTER

subscribers 4 000

ELINEHTO

Distribution 6500



Elinehto

Livsvillkor

MEDIACARD 2026

The Finnish Kidney and Liver Association's Elinehto magazine contains information and stories of experiences for those with kidney and liver disease, organ transplant recipients and their relatives, as well as others interested in the activities of the association. Elinehto is published four times a year.

More information
www.muma.fi/elinehto.



MAGAZINE ELINEHTO

Publisher

Munuais- ja maksaliitto

Editor-in-chief

Petri Inomaa

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Advertisements

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040 5240 679

Reporter

raisa.tasanto@muma.fi

040 5240 682

ISSN

ISSN 1458-378X

Verkkolehti: 2242-332X

Circulation

Levikki 6 500 kpl

Size of Magazine

A4, 210 mm x 297 mm

Order Price

25 euroa

Distribution

The magazine is mailed as a member benefit to all members of the union and member associations.

The magazine is distributed in treatment units.

SIZE AND PRICES

1/1 page 2 150 €

whole page 210 mm x 297 mm + 5 mm

in margins 186 mm x 268 mm

1/2 horizontal 1 190 €

whole page 210 mm x 146 mm + 5 mm

in margins 186 x 132

1/2 vertical 1 190 €

whole page 103 mm x 297 mm + 5 mm

in margins 91 x 268

1/4page 750 €

91 mm x 132 mm

1/8 page 400 €

SCHEDULE

1/2025

Material 19.1. Published 19.2.

2/2025

Material 11.5. Published 11.6.

3/2025

Material 17.8. Published 17.9.

4/2025

Material 2.11. Published 3.12.